MEETING SUMMARY

Eisenhower West Small Area Plan Steering Committee Meeting #8

Monday, November 24, 2014 | 7:00 - 9:00 pm | Cameron Station Clubhouse Great Room

1 Steering Committee Members Present

- Mindy Lyle, Steering Committee Chair, Planning Commission
- Maria Wasowski, Transportation Commission
- Michael Adams, Community Representative
- Arthur Impastato, Community Representative
- Charles Sumpter, Community Representative
- David Heiden, Business Representative
- Agnés Artemel, Business Representative
- Mary Catherine Gibbs, Business Representative
- Ken Wire, Landowner Group Representative

2 City and Project Staff Present

- Karl Moritz, Department of Planning and Zoning
- Susan Eddy, Department of Planning and Zoning
- · Radhika Mohan, Department of Planning and Zoning
- Katherine Carraway, Department of Planning and Zoning
- Steve Sindiong, Principal Planner, Transportation & Environmental Services
- Jeff Parker, Project Manager, RK&K
- Merrill St. Leger-Demian, Principal, SmithGroupJJR

3 Welcome and Updates

- Ms. Lyle, Chair of the Steering Committee, welcomed members and made introductory remarks.
- Ms. Eddy reviewed the purpose and goals for this meeting, which included discussing the draft framework plan and agenda for Community Meeting #4.

Staff Presentation

There was no staff presentation at this meeting. In place of a presentation, Merrill St. Leger-Demian from SmithGroupJJR described the draft framework plan using drawings displayed at the meeting. Below is a summary of the discussion of the draft framework plan and the agenda for Community Meeting #4 that followed Ms. St. Leger-Demian's description.

4 Framework Discussion

- The Steering Committee believed that as a whole, the framework was a good starting point.
 Several suggestions were made including:
 - The need to clarify for the community that this framework is conceptual only; it is not intended to convey a 'done deal'
 - The need to convey to the community that some things in the area can be changed while others cannot
 - At Community Meeting #4, explain what the framework plan is by adding radius circles showing distance from metro, highlighting major roads and potential building sizes, and including bullet points to explain plan elements
 - Clarify that many aspects of the plan are long term, although the plan will include some short-term implementation as well.

- Steering Committee members also discussed vehicular traffic flow in the area, the possible addition of a road running parallel to Eisenhower Avenue, and potential connections to and from the Eisenhower West plan area, including the potential for vehicular and pedestrian connections
 - Members reiterated the importance of clarifying to the community that there will be a combination of vehicular and pedestrian connections and identifying what modes will be allowed on proposed connections
- The Steering Committee also commented on land use
 - While it's important for the community to share how they envision density/mixed use options, the plan is still a work in progress and will evolve from the community's input
 - The need to balance the right amount of business with residential is key to the area's success – What will we need to do to get the appropriate market uses?
 - Prioritize nodes and roads on framework so that the community doesn't think all are weighted equally
- Discussion from community members included
 - The feasibility of straightening Backlick Run
 - Improving the exterior appearance of Covanta
 - Connections to and from Cameron Station; emphasizing the need for the City to be clear with the community about the timeline, number, type, and location of connections

5 Community Meeting #4 Agenda

- Community members will be presented with three conceptual land use scenarios and will be asked to provide feedback on specific components of each through a small group exercise
- The second exercise will ask participants to place a series of dots on the best conceptual land use idea for various elements
- Conclude the meeting with what participants can expect to see at the next Community Meeting in February

6 Next Steps

- Staff will circulate land use scenarios to the Steering Committee by COB Thursday, December 4
- Staff will consider including a "Frequently Asked Questions" section on the website
- Staff will research whether private roads are required to meet VDOT/City standards
- Staff will prepare bullet points of issues and obstacles to straightening Backlick Run